

Doteasy KB

What is Plus Addressing?

Plus Addressing is a feature that allows you to automatically filter your incoming email without creating content filtering rules first.

To better understand how this works, please consider the following scenario.

Let's say your email address is you@yourdomain.com and you want to sign up for a newsletter called ACME News. You want that newsletter to go to a folder in your webmail called "ACME". With plus addressing enabled, all you have to do is sign up for the newsletter with the email address: you+ACME@yourdomain.com.

When the newsletter gets delivered to your email, it will automatically be placed in an ACME folder, which will be created automatically if it does not already exist. No additional steps are required. The whole process is automatic once you enabled the feature.

If you include the "/" character in your plus address, you can automatically create sub-folders.

your+Newsletter/ACME@yourdomain.com will create a folder called Newsletter and then create an ACME folder under it. Newsletters sent to this plus address will be dropped into this ACME folder.

To enable Plus Addressing:

1. Login to your webmail account using the Webmail Sign-In panel on our homepage, www.doteasy.com
2. Click on Settings and select My Settings.
3. Click on the Plus Addressing tab.
4. Check the Enabled checkbox.
5. Choose an Action to perform when a plus addressed email comes in.<
6. Click Save.

<https://kb.doteasy.com/questions/215/>